


**DEPARTMENT OF MMANAGEMENT STUDIES**

S.No	Particulars				
1	<b>Name</b>	Dr. S. Mohan Raju			
2	<b>Designation</b>	Associate Professor			
3	<b>Department</b>	Department of Management Studies			
4	<b>Date of Joining the Institution</b>	28-10-2022			
5	<b>Specialization</b>	Marketing & Finance			
5	<b>Contact Information</b>	<b>Mobile: 9994070344</b>			
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6	<b>Qualifications</b>	<b>UG</b>	<b>PG</b>	<b>Ph.D</b>	<b>Any Other</b>
	<b>Degree</b>	B.E	M. B. A	Ph. D	--
	<b>Year of Completion</b>	2001	2003	2012	--
	<b>Specialization</b>	Textile	Marketing & Marketing	Finance	--
	<b>College/University</b>	Madras University, Chennai	Madras University, Chennai	Annamalai University, Chidambaram	--
7	<b>Total Experience in Years</b>	<b>Experiences in Industry</b>	<b>Experiences in Teaching</b>	<b>Research Experiences</b>	<b>Total Experiences</b>
		2 years	17 years 5 months	10 years	19 years 5 months
8	<b>Papers Published in Journals</b>	<b>National</b>		<b>International</b>	
		3		--	
9	<b>Papers Presented in Conferences</b>	<b>National</b>		<b>International</b>	
		2		--	
10	<b>Books Published</b>	1			
11	<b>Awards / Achievements / Any other information (if any)</b>	--			
12	<b>Projects / Consultancy / Patents / Any other minor research (if any)</b>	--			
13	<b>Expertise in</b>	. Marketing & Finance			